**Perfect Desensitizer**

**Description**

Perfect Desensitizer is an in-office topical desensitizing liquid that occludes the dentinal tubules. It is applied to a clean surface after first placing a rubber dam. After application, the liquid should be left on the surface undisturbed for 30 to 60 seconds, before gently drying it using compressed air from the air/water syringe tip. After drying, the area should be rinsed. Contact with skin, mucosa, pulp tissue and eyes must be avoided. **Perfect Desensitizer** is available in 10 mL bottles, has a 24-month shelf life from the date of manufacture and requires refrigeration for storage.

**Indications**

- In-office desensitizer for exposed cervical areas.
- In-office desensitizer for preparations prior to placement of direct and indirect restorations.

**Unique Features**

- Can be used as a desensitizer under direct and indirect restorations, and on exposed cervical areas.
- Contains HEMA and glutaraldehyde.

**Consultants’ Comments**

- “Desensitizes under composite and amalgam.”
- “Easy to apply, not messy, and I like that it’s a single bottle.”
- “It works most of the time.”
- “Initial relief was good but seemed to wear off after about a week.”
- “Effectiveness wears off especially with patients that brush rather vigorously.”
- “The necessity to use a rubber dam is very inconvenient.”
- “I had difficulty dealing with sensitive root structure while needing to use a rubber dam and avoid gingival contact. The instructions stress no contact with skin or mucosa.”

**Evaluation Highlights**

Perfect Desensitizer was evaluated by 29 consultants, with a total of 457 uses.

- In-office use.
- Easy dispensing and application.
- Occludes dentinal tubules.
- Immediate relief.
- Requires use of a rubber dam.
- Versatile – desensitizes cervical areas and teeth after preparation.

**RATING SYSTEM:**

- **Excellent** (+ + + + +)
- **Very Good** (+ + + +)
- **Good** (+ + +)

**86% overall rating**

**Key Features:**

- **Ease of dispensing**
- **Ease of application**
- **Speed of relief from hypersensitivity**
- **Packaging**
- **Versatility**
- **Effectiveness in relieving hypersensitivity**

**Compared to Competitive Products:**

- **60% better**
- **32% Equivalent**
- **8% Worse**

**Percentage of Consultants Who Would:**

- **Purchase instead of current product:** 24%
- **Purchase in addition to current product:** 45%
- **Not purchase:** 31%